

WHY STUDY HOSPITALITY:

IT'S VAST

In 2009, it was worth 6.08 trillion, in 2013, it was **WORTH 6.80 TRILLION** and **FORECAST TO GROW AT 4.2%** to 2022

+4.2%

In 2013, it created **265 MILLION JOBS** (8.9% of total employment). By 2024, it will have created **346 MILLION JOBS** (10.2% of total)



For every **1 million** spent, **50 jobs** are created



In 1950, there were just 25 million international tourists. By 2010, 940 million. 2014, 1'138 million.

BY 2030, 1.8 BILLION FORECAST

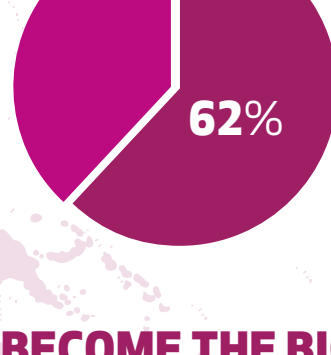


The region with **THE STRONGEST GROWTH IN 2015 WILL BE ASIA AND THE PACIFIC**

INTERNATIONAL TOURIST ARRIVALS WILL INCREASE from 204 million **TO 535 MILLION** in 2030



62% OF THE INCREASE of 66 million T&T jobs, forecast world-wide for the next 10 years, **WILL BE IN THE ASIA PACIFIC REGION**



BY 2023 CHINA WILL OVERTAKE THE U.S. AND BECOME THE BIGGEST T&T ECONOMY [measured in total GDP terms of size of outbound market]

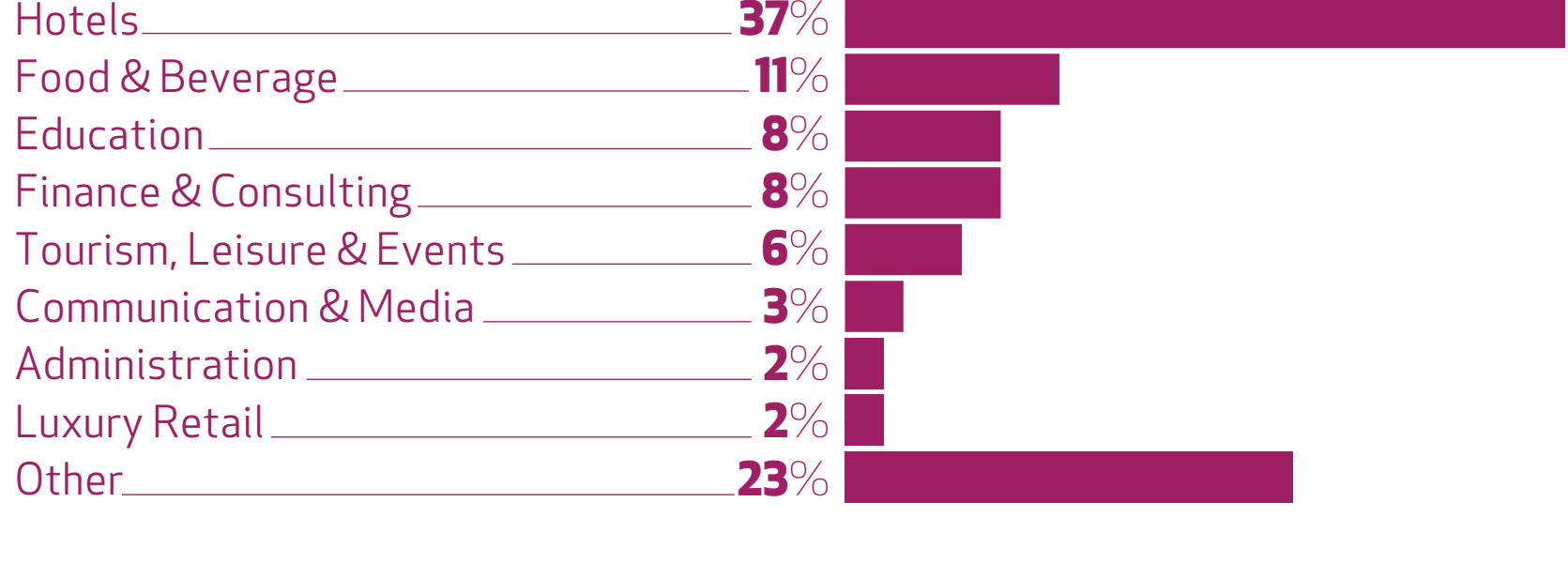
IT LEADS EVERYWHERE



IT OPENS MANY DIFFERENT DOORS

AS OUR GRADUATE EMPLOYMENT STATISTICS SHOW

EMPLOYMENT SECTORS:



BUT

JUST BECAUSE IT'S A GOLD MINE, IT DOESN'T MEAN YOU'LL AUTOMATICALLY STRIKE GOLD

YOU NEED AN ACCREDITED HOSPITALITY DEGREE THAT GIVES YOU:



SOURCES: THE STATISTICA PORTAL, UNWTO TRENDS REPORT, WTTC, GLOBAL HOSPITALITY INSIGHTS

OPEN THE DOORS TO OPPORTUNITY WITH A BUSINESS DEGREE AT LES ROCHES

LESROCHES.EDU

