

The Swiss Factor

There are a million great reasons to come and study in Switzerland, but due to limited space, we can only list 10:



#1: Business hub

Switzerland is the fourth most innovative country in the world and attracts serious international talent. It must be something in the air - some of our students have even launched businesses whilst studying here.

Thomson Reuters 'Top 100 Global Innovators'



#2: Center of Europe

Go from Switzerland to most European capital cities in a couple of hours



#3: A great place for culture

There's loads to explore in Switzerland, too.



#4: Great scenery

Let Switzerland take your breath away!



#5: Great place for foodies

Eat well, drink well!



#6: Stable economy, stable political climate

Highest per capita annual disposable income, lowest public debt (33.1%), 3rd highest GDP per capita in the world.



highest per capita disposable income



lowest public debt



3rd highest GDP per capita

Home to multinational corporations and traditional and luxury businesses, number one country for competitiveness

Euromonitor Eurostat, WEF



#7: Winter sports heritage

Switzerland is the best place for winter sports in the world.

MySwitzerland.com



#8: Great quality of life

Switzerland was the best place to be born in the world in 2013. It offers the best opportunities for a healthy, safe and prosperous life in years to come.

Economist Intelligence Unit



#9: Because we're happy

Switzerland is said to be the 3rd happiest country to live in in the world (based on GDP, social support, life expectancy, freedom to make life choices, generosity, perception of corruption).

UN Happiness Index



#10: We've got it right with our employment-savvy education model

Switzerland is great at ensuring your education prepares you for a career. Its youth unemployment rate is the lowest in Europe.

State Secretariat for Education, Research and Innovation, Switzerland



OH, AND #11: IT'S GOT THE BEST HOSPITALITY MANAGEMENT SCHOOLS IN THE WORLD